

3rd projectmeeting in Graz: 9.3.2014 – 12.3.2014

13 representatives from 's-Hertogenbosch visited Graz. It was the 3rd meeting in the CHAIN-project with representatives from schools, companies and local government. In this exchange there was an extra focus on linking pin to the labour market.

In this visit we especially worked on the following themes/topics:

- How to increase the involvement of companies for education/cooperation with schools
- Lifelong learning (is there any policy on this in the involved companies in this Comenius project)
- Leading role local government; to stimulate that companies start their company, that companies stay in Graz (good entrepreneurs-climate), to stimulate a better connection between unemployed people and actual and future jobs
- Demand orientated approach by local government, labour office, schools. Basis is the demand of the labour market; schools, labour office, local government take this as a start for their work/approach
- Career orientation and career guidance (again demand of the labour market starting point for activities by schools/STVG)
- Labour market information; only by good knowledge of the local/regional labour market you can prepare young people to the right jobs/companies
- HRM-policy; important to know what HRM-policy is made by the involved companies. Schools and local government can focus on a better way to realise a well-functioning labour market!

Local government

The role of the city of Graz was presented by Elisabeth Potzinger. The policy of the City of Graz is a joint strategy for Development. Information about this has been written down in a publication which is called: "Bildung findet Stadt". Andreas Morianz, City of Graz, gave more insight in the economic strategy of Graz and region.

Schools

Visits to NMS/BG/BRG Klusemannstraße and NMS Webling. Topic: Methods and Efforts for Career Guidance for a demanding labour market. The schools informed us about "Stärkenportfolio", "Straße der Fähigkeiten", "BO-Woche", "Berufspraktische Tage", "BO-Oberstufe" and project „Jugendcoaching“.

Radio Igel within the school of NMS Webling was a great concept how you can use multimedia to raise the talents of young people. This all fits in methods and efforts for Career Guidance for a demanding labour market.

