

4th Projectmeeting and final conference in 's-Hertogenbosch: 15.6. 2014 – 18.6. 2014

16 representatives from Graz visited Den Bosch in June 2014. Two experts from the field of education and economy, teachers and a headmaster from secondary schools, as well as partners from the City of Graz and STVG travelled to the final meeting.

In this visit we especially worked on the following themes/topics:

- How to increase the involvement of companies for education/cooperation with schools
- Lifelong learning (is there any policy on this in the involved companies in this Comenius project)
- Leading role local government; to stimulate that companies start their company, that companies stay in Graz/'s-Hertogenbosch (good entrepreneurs-climate), to stimulate a better connection between unemployed people and actual and future jobs
- Demand orientated approach by local government, labour office, schools. Basis is the demand of the labour market; schools, labour office, local government take this as a start for their work/approach
- Tailor-made arrangements (develop innovative instruments, flexible structures)
- Career orientation and career guidance (again demand of the labour market starting point for activities by schools/STVG etcetera)
- Labour market information; only by good knowledge of the local/regional labour market you can prepare young people to the right jobs/companies
- HRM-policy; important to know what HRM-policy is made by the involved companies. Schools and local government can focus on a better way to realise a well-functioning labour market!

Local government

State of the art by Veronique Scharenborg, programme manager: Focus, issues, results and good practices. Update European priorities and new applications Erasmus+ by Theo van de Veerdonk. TOM-project, Marijke Mahieu and Action Plan Learningjobs, Ton v.d. Berselaar

Schools

Visit Rodenborchcollege, secondary school. Presentation of career orientation and career guidance by René van de Meerendonk. Visit Jeroen Boschcollege. Presentation about career orientation and career guidance, vision of the school, tour in the school, with special focus on Technasium

Visit Koning Willem 1 College, concept of Water Factory; welcome by Geert Swinkels, project leader of the Water Factory, presentation and tour by two students, process operators at the Water Factory. Presentation by Jouke Dijkstra project manager Techxperience. General purpose of TechXperience is to stimulate interest in technical professions and enterprising craftsmanship.

