trained in daily rhythm, sometimes there is extra support from other organisations like Social Work.

When it is clear what kind of school or job one would want to execute in future, the T.O.M.-coach helps the youngsters to find a learning job in order to practice and see if this will be the final choice to focus on.

The T.O.M.-coach acts as a case manager and keeps an eye on the process of the individual. After having successfully finished the T.O.M.-programme and the next step has been made to school or to work, then the coach will still follow the youngster in the first half year after leaving T.O.M.

T.O.M. is voluntary, but it is not without obligations. The youngsters have to make the best out of it to make good choices and to keep arrangements.

### Do's

- Personal approach, nice atmosphere.
- Group activities and a solid programme.
- Each youngster has a coach.
- Coaches must be in a line with each other

### Don'ts

- Unclear rules.
- Don't push too much.

## Further Information

Traject Op Maat (T.O.M.) | www.tomdenbosch.nl | Den Bosch, The Netherlands

# 5\* Noordoost Brabant Werkt!

# Kind of good practice Triple Helix Coöperation.

#### Target group

The target group are companies, educational institutions and governmental institutions, who are interested in creating a good functioning regional labour market.

## Description

The programme "5\* Noordoost Brabant Werkt!" has a mission to work together with the triple helix (Entrepreneurs, Government and Education) on a better functioning Regional Labour market.

#### Aims

There are 4 challenges:

- Stronger economic sectors through the presence of enough and well-educated staff
- Promising jobs and sectors.
- Social inclusive; everybody can participate.
- Participation of weak youngsters in the labour market.

We have divided the labour market in five promising economic sectors. Each sector has its own specific problems and initiates projects in cooperation with the Triple Helix to improve the sector. The entrepreneurs are in the lead. They can point out the priorities of their sector. Some sectors can't find enough staff, because of lack of people with the right education or the lack of interest in the sector.

The development in the Labour Market is going fast and schools cannot always keep up. We start projects to develop new educational programmes to educate the sitting and future staff.