

The sector has common themes; organizing entrepreneurs, regional mobility centre, sustainable employability, talent development and retention and promoting jobs. On these themes we initiate and support new activities.

We also develop in cooperation with the triple helix new projects for the unemployed and the weak youngster to help them to find a job. For example, there is a scholarship for youngsters after they have finished their education for getting work experience.

Initiators + booster team

The initiators are entrepreneurs who take the lead and are ambassadors for other entrepreneurs to participate in the programme. The participation of entrepreneurs is important because they know the labour market and what is necessary to change, improve or start-up. The booster team is responsible for connecting inside and outside the region, the finance and the communication.

The benefits?

- No shortage on staff
- Everybody participates

Do's

- Entrepreneurs in the lead.
- Chose the main sectors and let also the small businesses take part.
- Strategic and long term policy must come first
- Prevent conflict of interests between companies and the local government.
- Prevent conflict of interests between the local governments; trust each other.
- Notice that the partners from the triple helix have their own targets.
- Do what you say, and say what you do.
- Use good practices.
- Ask space for own rules and policy from the national government.

Don'ts

- Start-up projects because there is money available

Further Information

Agri&Food Plaza | www.agrifoodcapital.nl | Den Bosch, The Netherlands